



ABOUT THE TREATMENT

PHIBROWS IS A MANUAL, SEMI-PERMANENT TECHNIQUE OF HYPER-REALISTIC EYEBROW DRAWING IN WHICH THE SHAPE OF EYEBROWS IS CALCULATED ACCORDING TO THE FACIAL MORPHOLOGY AND GOLDEN MEAN (PHI 1,618). THE TECHNIQUE IS INTENDED FOR ANYONE OVER THE AGE OF 18 (PERSONS UNDER 18 MUST BE ACCOMPANIED BY THEIR PARENTS) WHO WANTS TO CORRECT THE AESTHETIC PROBLEMS OF THEIR EYEBROWS. IN ORDER TO SUCCESSFULLY PERFORM THE TREATMENT, THE SKIN MUST NOT BE IN THE REGENERATION PROCESS, I.E. IT MUST NOT BE DAMAGED. IF THERE IS ECZEMA, SEBORRHEIC DERMATITIS, ACNE, PIMPLES OR ANY DAMAGE IN THE EYEBROWS AREA, SEVEN DAYS BEFORE TREATMENT THE CLIENT CAN USE PHITOPIC CREAM THAT WILL ELIMINATE THE PROBLEMS (HOW TO USE INSTRUCTIONS CAN BE FOUND IN THE PACKAGE). PHITOPIC IS AVAILABLE/CAN BE ORDERED IN THE SALONS WHERE THE TREATMENTS ARE DONE.

PAIN DURING THE TREATMENT IS RELATIVE. SCARED CLIENTS USUALLY FEEL STRONGER PAIN, WHILE THE OTHER CLIENTS COMPARE SUCH PAIN WITH THE ONE THAT THEY FEEL WHEN PLUCKING OUT EYEBROWS. IN ADDITION, WITH WOMEN HAVING PERIOD THERE IS AN INCREASED SENSITIVITY TO PAIN, SO IT IS NOT RECOMMENDED TO DO THE TREATMENT WHILE LADIES ARE ON THEIR PERIOD.

IT IS POSSIBLE TO USE LIGHT ANESTHETICS, IN FORM OF CREAM OR LIQUID, TO COMPLETELY ELIMINATE PAIN DURING THE TREATMENT.

ABRASIVE TREATMENTS SUCH AS PEELINGS, FRUIT ACIDS, CHEMICAL PEELS, LASER TREATMENTS AND SIMILAR SHOULD BE AVOIDED A MONTH BEFORE THE TREATMENT. ALSO, ONE MONTH BEFORE THE TREATMENT, BOTOX OR FILLERS SHOULD NOT BE USED. PIGMENT IS APPLIED MANUALLY ON THE SURFACE LAYER OF THE DERMIS. PIGMENT IS DETERMINED ACCORDING TO THE NATURAL COLOR OF THE EYEBROWS AND HAIR. AFTER HEALING, PIGMENT CAN BECOME SEVERAL NUANCES BRIGHTER COMPARED TO NATURAL HAIR COLOR.

SYMMETRY IS CALCULATED BY USING PHIBROWS APPLICATION. IT IS CALCULATED WHILE THE CLIENTS' EYES ARE CLOSED BECAUSE IN THAT WAY MIMETIC MUSCLES THAT CAN AFFECT EYEBROWS' SYMMETRY ARE RELAXED. PICTURES OF THE PREPARED SHAPES, AS WELL AS ALL OTHER IMPORTANT INFORMATION, ARE STORED IN THE APPLICATION, UNDER THE TREATMENT HISTORY SECTION. STROKES ARE ALWAYS DRAWN IN THE DIRECTION OF NATURAL HAIR GROWTH IN ORDER TO ACHIEVE HYPER-REALISTIC EYEBROW LOOK.

TREATMENT IS DONE BY USING STERILE AND DISPOSABLE TOOLS, WHILE PIGMENTS ARE OF THE HIGHEST STANDARD (PHIBROWS MICROBLADING PIGMENTS). CORRECTION IS DONE A MONTH AFTER THE TREATMENT AS 10-15% OF STROKES ARE LOST AFTER THE FIRST TREATMENT. AN INSERTED PIGMENT IS VERY DARK DURING FIRST 5 TO 7 DAYS. 7 DAYS LATER, IT LOSES UP TO 40% OF ITS INTENSITY. IF YOU THINK THAT PIGMENT IS TOO DARK, DO NOT TRY TO FADE IT BY YOURSELF. BE PATIENT, FIRST WAIT FOR 7 DAYS UNTIL PIGMENT FADES AWAY NATURALLY. FOR HOW LONG THE PIGMENT WILL BE RETAINED MOSTLY DEPENDS ON THE SKIN OILINESS. THE OILIER THE SKIN IS – THE SHORTER PIGMENT RETENTION IS. SWEATING AND SUN EXPOSURE ALSO AFFECT PIGMENT RETENTION. ON AVERAGE, EXPECTED TIME UNTIL NEW REFRESHMENT OF PIGMENT IS 10 TO 12 MONTHS. IF THE SKIN IS OILY, IT TAKES UP TO 6 MONTHS. HEALING IS COMPLETELY DONE 28 DAYS LATER AND THEN IT IS NECESSARY TO ADD THE PIGMENT THAT WAS LOST IN THE MEANWHILE. IF THE SKIN IS PROBLEMATIC AND OILY, SEVERAL SUCH CORRECTIONS CAN BE MADE. POST-TREATMENT CARE MAKES 70% OF TOTAL TREATMENT SUCCESS. CONSCIENTIOUSLY STICK AND ADHERE TO THE GIVEN ADVICE, BECAUSE IF YOU DON'T DO THAT, YOU CAN LOSE UP TO 80% OF DRAWN STROKES. RINSING AND APPLYING THE CREAM IS OF GREAT SIGNIFICANCE.



BY

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